



NEWS BULLETIN

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Valvoline sponsors the DGTrials Drift Challenge Presented by Maxxis



Atlanta, GA – June 14th, 2006 – DGTrials announced today that it has made an agreement with Valvoline, a leading marketer, distributor, and producer of quality branded automotive lubricants, oils, and other products, for their sponsorship of the DGTrials Drift Challenge Presented by Maxxis. Valvoline has donated a large quantity of fluids for series round winners, as well as a year-long supply of fluids for the 2006 series champion.

Drifting is a very demanding sport for all components of the vehicle drive train. High loads and high stresses with little cooling available all take their toll on drifting vehicles. Valvoline makes a full line of products to help deal with these torturous conditions. “Valvoline oils, coolants, and other fluids are very high-performance

and have been tested in all forms of racing, most notably NASCAR where Valvoline fields its own team. The products that DGTrials and Valvoline have selected to provide participants in the Drift Challenge presented by Maxxis will help reduce the wear and tear on their vehicles,” said Erik Jacobs, President and CEO of DGTrials.

“Valvoline is proud to be associated with DG Trials and the drivers and car enthusiasts involved in the sport of drifting. Our involvement in all forms of racing is a testament to our commitment to racers, mechanics, and car enthusiasts everywhere. We offer only the highest quality products for our consumers from our full synthetic racing oils to our conventional motor oils that exceed the highest industry standards,” said Bryan Emrich, Director of Marketing and Motor Sports at Valvoline.

More information about the specific prizes that will be received can be found at www.DGTrials.com. As this agreement has occurred after the termination of the first round, eligible winners will receive back-dated prizes for their participation. DGTrials will announce remaining rounds of the Drift Challenge presented by Maxxis in the near future.

About Valvoline:

Valvoline, a division of Ashland Inc., serves more than 100 countries worldwide and is a leading marketer, distributor and producer of quality branded automotive and industrial products and services. Products include automotive lubricants, transmission fluids, gear oils, hydraulic lubricants, automotive chemicals, specialty products, greases and cooling system products. Valvoline also offers Eagle One car care products for automotive cleaning and maintenance and operates Valvoline Instant Oil Change, the second largest quick-lube chain in the U.S.

About DGTrials:

DGTrials was founded in March 2003 to establish drifting and gymkhana as fun, accessible forms of motorsport that test driver skill and control. DGTrials is committed to safety and education; it strives to bring awareness and participation in drifting and gymkhana to the forefront of American motorsport and will always work to expand the sport while supporting the drivers that make drifting and gymkhana exciting to participate in and watch. For more information, please visit us at

www.DGTrials.com.

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