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## NEWS BULLETIN

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### **DGTrials and Griffin Thermal Products Announce Marketing Agreement for 2005 Season**

**Atlanta, G.A. – January 26** – DGTrials announced today that it has entered into a marketing agreement with Griffin Thermal Products, making Griffin the Official Cooling Solutions Supplier of DGTrials' 2005 season. Additionally, "Slide or Die" team cars will utilize Griffin radiators as their running gear, effective immediately.

"Drifting is a sport with very unique airflow characteristics that place a great deal of thermal stress on the cars participating," commented Erik Jacobs, President and CEO of DGTrials. "Griffin is a company dedicated to producing high-quality aftermarket cooling solutions, and we are delighted to have them working with us [this season]."

Festive Garage, the retail arm of DGTrials, is adding Griffin's radiator applications to their online catalogue, further expanding their high-quality line of aftermarket components and DGTrials' goods and apparel. CFO/COO Richard Moussa said, "We are continually looking to broaden our product line and wish to carry only the best for our members, customers, and fans."

#### **About Griffin:**

Griffin is dedicated to leadership in the design and manufacture of innovative thermal transfer products for both automotive and normal to severe duty OEM and industrial applications. Skilled craftsmen combine design and technology in 120,000 sq. ft. of manufacturing and warehousing facilities. Through continuous research and development, Griffin creates new designs and processes to more efficiently cool an engine. These innovations include special tube and fin designs; heliarc welding for rigid conformity; and vacuum brazing for stronger, more durable units. For more information, please visit [www.GriffinRad.com](http://www.GriffinRad.com).

#### **About DGTrials:**

DGTrials was founded in March 2003 to establish drifting and gymkhana as fun, accessible forms of motorsport that test driver skill and control. DGTrials is committed to safety and education; it strives to bring awareness and participation in drifting and gymkhana to the forefront of American motorsport and will always work to expand the sport while supporting the drivers that make drifting and gymkhana exciting to participate in and watch. For more information, please visit us at [www.DGTrials.com](http://www.DGTrials.com).