



## NEWS BULLETIN

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### DGTrials Southern Fried Slide 4 – End of Days (Competition)

**Atlanta, G.A. – October 1<sup>st</sup>** – It is hard to look at American motorsports today and not notice the rapid inrush of drifting. While it may not be everyone's cup of tea, it certainly is becoming a force to be reckoned with, as even some of the major domestic automakers are getting involved.

However, it's not often that we see where drifting gets its start. DGTrials is an organization which has been hosting and sanctioning drifting events for the better part of three years, and essentially has the South East of the US locked up.

From Florida to North Carolina, Alabama, Louisiana, and, of course, Georgia, competitors came to participate in DGTrials' end of season competition in a parking lot in Atlanta.

This competition was not something that you would see on TV. In fact, it looked more like some perverse form of autocross than it did like professional drifting. However, that is the purpose of DGTrials' grassroots events – to provide exposure to the competition feel in a safe and comfortable environment for entrants who are, largely so, participating with their daily drivers and street cars.



With a host of drifting instructors, all of them semi-professional FormulaD competitors, an army of volunteers, and a moderate crowd of spectators, 48 young individuals battled for only three prize-winning spots offering free entry into DGTrials events in 2006. While these prizes may not seem like much, an industrious youth could attend enough events to make the first place prize (all DGTrials events free for 2006) worth close to \$1000 – far from a paltry sum for a demographic that is typically not even yet part of the adult workforce.

The three winners clearly showed that they had what it took to be on the podium. Adam Breton took top honors on the day, with Erin Sanford taking second place, followed by Chanin Pratapyuenyong.

Wrapped up with a classic champagne-spraying trophy ceremony (sparkling cider, in reality, for the underage), DGTrials' final event in their Atlanta-based *Southern Fried Slide* series felt a lot like many other grassroots competitions. However, one could easily see the roots of tomorrow's drifting heroes being watered with that cider.



For more information about this event, on other DGTrials' events, or on how to have a DGTrials' event near you, please refer to their website at [www.DGTrials.com](http://www.DGTrials.com).

#### **About DGTrials:**

DGTrials was founded in March 2003 to establish drifting and gymkhana as fun, accessible forms of motorsport that test driver skill and control. DGTrials is committed to safety and education; it strives to bring awareness and participation in drifting and gymkhana to the forefront of American motorsport and will always work to expand the sport while supporting the drivers that make drifting and gymkhana exciting to participate in and watch. For more information, please visit us at [www.DGTrials.com](http://www.DGTrials.com).